

AI Company Deploys Origin Fractal LXP to Spark Innovation & Productivity Across the Organization

Making learning accessible to practitioners is a key factor in helping people realize their hidden potential and talent. Fast growing organizations walk a tightrope between investing in high-impact learning systems and showing returns on existing investments.

This compelled the company's leadership team to take a hard look at its learning and upskilling strategy from content creation to delivery.

“ You had this great content. But, we had to push the Product Sales Team to log-in to the system. ”

VP - Products

This led to the beginning-of-the-end of managing learning and shifting to a strategy of delivering learner-centric experience.

OPENING NEW FRONTIERS AND POSSIBILITIES

Origin Learning had decades of experience working with product organizations designing their learning interventions and meticulously planning the development of engaging high-fidelity content. The company had already commissioned various content projects.

With Origin Fractal LXP, the company found its ideal partner to implement this strategy which clearly paved the way for conquering a new frontier.

“ True learning and retention happens in the moment when you are trying to accomplish a certain task. Experience platforms allow learners to do just that, even when they are outside of LMS. ”

Origin Learning

Demonstrating the value of mobile-first design was a quick win. Unlike other traditional systems, Fractal has consumer grade UI/UX that makes it easier for learners to navigate and find learning content easily.

